



Special Edition

APRA EUROPE AUTOMOTIVE REMANUFACTURING BUSINESS CLIMATE Q1/2021

A recurring survey by APRA Europe with Kemény Boehme & Company GmbH (KBC)

As APRA Europe we provide guidance and support to both our members and the overall automotive remanufacturing industry.

What can be a better tool of guidance than a transparent, quantitative indicator for measuring your business success? That is why we have initiated a cooperation with KBC to develop the Automotive Remanufacturing Business Climate. It is an indicator which will base on true data provided by the industry and will show you the current condition of the overall market as well as the future prospects.

The data will be collected through a recurring online survey where all of you are invited to participate on a regular basis.



PARTICIPATE IN THE SURVEY HERE

www.research.net/r/APRA_ARBC_2021-1

You will be able to find divergences and parallels between general market and your own situation. This helps you directly derive specific actions to further improve your business.

But not only this. Your participation in this project, that will be delivered to you on a six-month basis, gives us solid foundation for negotiating with officials when it comes to pro- or anti-remanufacturing regulation. Together, we are the Voice of Remanufacturing and our voice can only be heard if we can argue fact-based.

Thank you for making our voice still stronger and for taking 10-15 minutes of your valuable time to complete this survey.

For previous results visit: www.apra.org/remansources

