

Automotive Remanufacturing Business Climate (ARBC) Q1/2022.

Stable situation, good business prospects, supply risks.

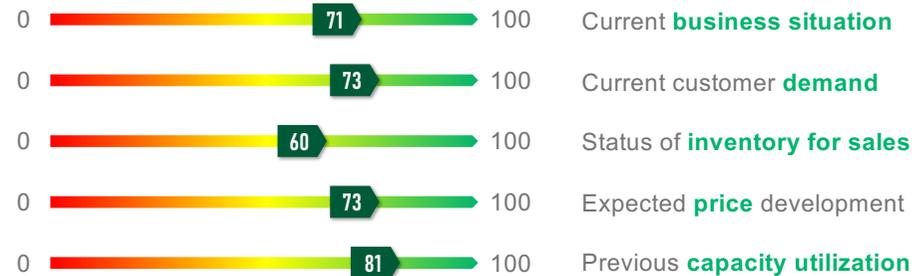


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The automotive remanufacturing industry is still in good shape in the first quarter of 2022. COVID is currently no major influencing factor for the companies, but consequences originating from the situation in Ukraine evolved. Both pandemic and Ukraine have negative effects on supply chains. The inventory situation still worsened. In contrast to previous surveys, however, prices are expected to increase along with growing customer demand.

BUSINESS SITUATION



COMPETITION

Most players in the remanufacturing industry face a **tense competitive situation** which arises from **independent remanufacturers**. Competition is mainly seen **inside Europe**, followed by the Asia Pacific region. The most important **success factor** for competitors still seems to be **pricing**. Also marketing & brand awareness play an important role. It is expected that **competition from OEs will be increasing** while from independents it is considered to remain rather constant. Half of the companies that are facing competition **do not take any countermeasures**.

ABOUT THE PROJECT

The Automotive Remanufacturing Business Climate (ARBC) is a project launched in 2020. Through the recurring survey with industry professionals, an overall indicator is being developed, aimed to explore the current situation and future prospect of the automotive remanufacturing market.

The survey is being delivered on a six-month basis to provide industry professionals a regular indicator that allows to find divergences and parallels between the general market conditions and their own situation. From this, implications for specific measures to further improve business operations can be derived.

If you have any questions, thoughts or doubts please let us know!

CONCLUSION

The ARBC Q1/2022 achieves a satisfactory, stable result to the background of fading COVID pandemic and arising Ukraine war. The remanufacturing sector remains in a good shape with good prospects for the near future. Since Q3/2020 the overall business situation was stable. Customer demand has constantly increased, while inventory levels for sales keep on falling. This may be a burden for future sales and remains a potential risk just as described in earlier editions of the ARBC. Capacity utilization is at a maximum since the ARBC survey started in 2020.

CONTACT

Email info@apraeurope.org
Phone +49 160 4013803
Web www.apraeurope.org